

# JENN CHOW

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## EDUCATION

California College of the Arts  
BFA Graphic Design 2012  
GPA: 3.7

Art Center College of Design  
Saturday High Program 2009  
Design and Advertising

## SKILLS

### Software

Adobe InDesign, Photoshop,  
Illustrator, Fireworks, Premiere,  
After Effects.

Programming Languages  
HTML. CSS. JQuery.

### Production

Letterpress. Bookbinding.  
Dark room processing.  
Stop motion animation.

### Spoken Languages

English. Bahasa Indonesia.  
Mandarin Chinese.

## RECOGNITION

Print Design Semi-Finalist  
Adobe Design Awards 2012

Creative Achievement Award  
California College of the Arts

Presidents Award  
California College of the Arts

## SPECIALTIES

Web design and development, UX/UI, Mobile app design,  
Identity, Publication design, Information graphics

## EXPERIENCE

ROI DNA (SAN FRANCISCO, CA)

Design Intern and Office Assistant, May 2012 – October 2012

Designed websites, advertising campaigns, and infographics for clients ranging from pre-launch startups to multinational corporations. Reviewed projects and collaborated with a team of art directors, senior designers, developers, and copy writers.

Freelance (LOS ANGELES, CA)

Visual Designer and Interactive Designer, May 2009 – Present

Designed and produced web, identity, and packaging for non-profit organizations, musicians and small businesses.

Kang Wei 岡偉 Color Printing Co., Ltd. (TAI CHUNG, TAIWAN)

Design Intern and Language Translator, May 2011 – August 2011

Facilitated the package design process, including type setting and print preparation. Assisted staff in Mandarin Chinese to English translation.

La Cocina (SAN FRANCISCO, CA)

Volunteer Designer, January 2012 – May 2012

Designed and developed a website for Estrellita's Snacks, a food company fostered by La Cocina's Incubator program.

Indonesian Chinese American Association (DUARTE, CA)

Designer, February 2010 – Present

Designed brand identity and campaigns for ICAA's annual Lunar New Year Bazaar, including posters, signage and certificates.

American Furniture Manufacture, Inc. (CITY OF INDUSTRY, CA)

Contract Designer, May 2010 – March 2013

Designed brand identity for multinational company AFM Inc., including logos, business cards and promotional material.